

One More Lap.

For Warrington Youth Zone.



onemorelap.co.uk
Charity Ultramarathon

**Sponsorship
Pack. 2026**

One More Lap is a 12-hour ultra-endurance **charity running challenge** with a big heart

We're not like the others. We're a **day-long fundraising festival of running** – making a big difference to our local community.

With your help, this September, **200 runners** in **40 teams** will compete to do **One More Lap** of Cheshire Polo Club before the sun sets – all to raise money for **Warrington Youth Zone**.

One More Lap.

Charity Ultramarathon

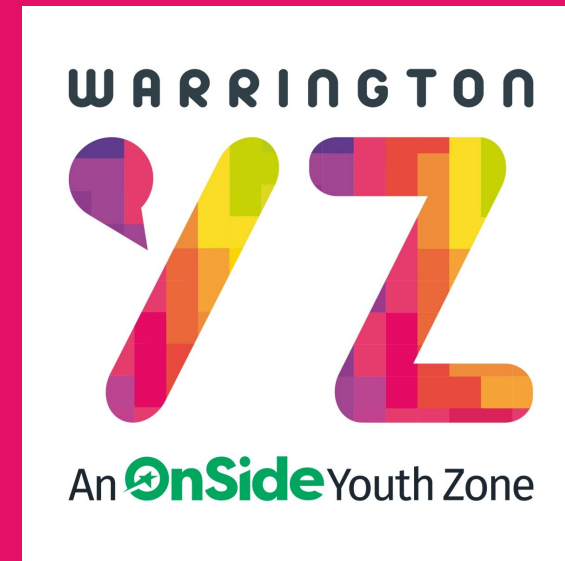
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Warrington Youth Zone inspires and supports young people.

We offer a safe, inclusive and exciting space where children and young people can discover their potential, make friends and build brighter futures.

From sports and fitness to dance, drama, music, art, cooking, media, enterprise and much more — Warrington Youth Zone gives every young person the chance to explore their interests, develop new skills and grow in confidence.

warringtonyouthzone.org



Find out more about Warrington Youth Zone.





At Warrington Youth Zone, our mission is to transform the lives of young people.

Warrington Youth Zone is a place where all young people regardless of background, ability, or circumstance can belong, achieve and thrive.

They're supported by a dedicated team of youth workers, volunteers and mentors who are always there to guide, encourage and celebrate their achievements.

But with annual running costs of over £2 million, we rely on the generosity of individuals, local businesses and supporters to make this possible.

Every penny raised ensures that young people can access high-quality, affordable youth services that transform lives.

One More Lap. The story so far.

Charity Ultramarathon

In 2025, our runners raised an incredible amount:

£32,969.50

Raised for **Warrington Youth Zone.**

One Run. Big Impact. Let's Beat It!



2026 Fundraising Target

£50,000

For **Warrington Youth Zone.**

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Why we need your help.

One More Lap is a free to enter, community-led, not-for-profit event.

Our **runners don't pay to run**. They just fundraise.

We don't make any money. **Every penny raised goes to Warrington Youth Zone.**



FREE costs A LOT of money.

One More Lap cost £10,000 to put on in 2025.

With a bigger, better & more ambitious One More Lap planned for 2026, it's going to cost even more.

Without your support, we simply can't run One More Lap.



Headline Sponsor

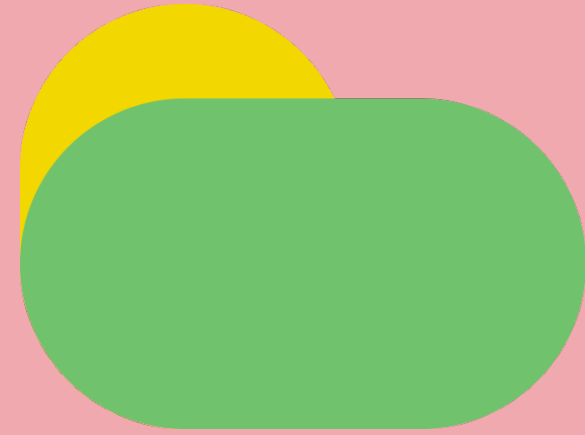
Only ONE available.

We're looking for **an amazing Headline Partner to donate £10,000.**

Your donation will help make One More Lap a day our runners will never forget and, more importantly, it will get us well on our way to hitting our fundraising target.

In return you'll get **exclusive naming rights** for the event. We'll work with you to develop marketing opportunities & make sure you get **maximum exposure** for your brand.

£10,000



One More Lap.

For **Warrington Youth Zone.**

**SUPPORTED BY
YOUR BRAND.**

Race Number Sponsor

Get your brand logo on our race numbers and you'll be in EVERY runner's picture.

Our race numbers are one of the most recognised ways One More Lap is different from just about every other endurance event.

We were bored of the same old white, pin on race numbers. So, we turned them into giant, colourful stickers – and **our runners love them!**

By sponsoring the race numbers, you'll be putting a smile on the faces of our runners, and in every single runner photo from the day.

£3,499

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Entertainment sponsor

Live music is the beating heart of One More Lap. It keeps the energy in camp bubbling along all day.

Our entertainment tent is a focal point for the camp. Runners & their supporters sit in deckchairs, enjoying the sunshine, tapping their toes to a live performance.

£2,499

Team photo backdrop

This was a smash hit with our teams in 2025.

A giant 3m by 2m backdrop covered in your logo – and almost guaranteed to be on every team's Just Giving page next year.

£1,499

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Event programme cover sponsor

New for 2026! Something for our runners to remember us by...

The 2026 event programme will go in runners' packs at the start of the day – a bit of light reading & a keepsake in one.

£999

Ice cream sponsor

We bring a little childhood joy back to our runners' lives with a FREE 99.

In 2025 we served up 100 free ice creams to runners. A little thank you that put a big smile on their faces.

£499

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Portaloos Sponsor

How much does it cost to spend a penny? 🍷

At One More Lap this year, with 200 carbo-loaded & fully hydrated runners, we'll need about £1,000 worth of toilets. And that doesn't even include the drop-off charge (let that sink in).

So, we really need the help of big-hearted sponsors to help make our fabulous, free, fundraising, festival of running an unforgettable day (for all the right reasons).

You don't need to be flush with cash to help us either. Sponsor a portaloos and help lighten the load.



£3,499

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Deckchair sponsor

Help bring a bit of seaside style to the event camp.

Sponsor a deckchair and help our runners relax in style as they enjoy a bit of live music or refuel with a bit of grub in the event camp.

£50

Feather flag sponsor

Bring some colour and vibrancy to the event camp.

Get your brand flying high, sponsor a feather flag.

£150

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Barrier banner sponsor

New for 2026! This could be the start (line) of something wonderful...

Sponsor a barrier banner along the start/finish straight and get your brand in the most prominent spot in camp.

£75



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Who are our Runners?

300+ runners

500+ camp visitors

100k+ reach

Our runners are a typical slice of the Northwest. They're women & men, across a wide range of ages from 18 to 60+, and from a variety of backgrounds.

But they **all love social running**.

This year, we'll build on the success of 2024. Running more **paid promotions** on social media – targeting runners in the Cheshire, Staffordshire & South Derbyshire regions. Plus, we'll run **a regional media**, and **national outreach** campaign in the news & running media.

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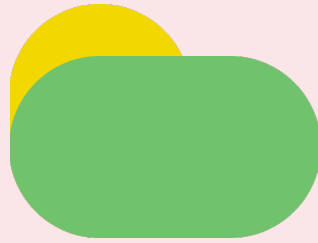


One More Lap 2026

Sunday 27th September.

Cheshire Polo Club, Tarporley.

8am – 8pm.



Find out more:

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